

**LED FOR THE WORLD. PASSION FOR US.**

**5** YEARS  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# VISION

At **REIZ**, we believe in delivering intelligent lighting solutions - energy efficient, safe, maintenance-free and durable luminaires.

Our endeavour is to constantly innovate to create products that are more and more intelligent, automated, dimmable, controllable, thereby becoming a world player in high quality lighting.



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# ABOUT US

- Began operations in 1988
- Introduced LED Luminaires in 2000



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# PIONEERING STREAK

- 1989** Introduced fan speed regulator with intelligent motor control IC
- 1992** Introduce India's first dimmer with soft start
- 1993** Introduced India's first hum free fan regulator
- 1996** Supplied to polar fans India's first remote control fan regulator
- 1998** Halogen luminaries with gold plating using mass vibro finishing
- 1999** manufactured CFL and T5 Ballast with high PF and low THD
- 2000** Started 25,000 sq ft Gurgaon factory
- 2001** Supplied RGB led solutions controlled via DMX to leading restaurants
- 2002** Extended 5 year warranty to entire LED range
- 2005** Supplied RGB outdoor burial leds to light iconic PIFFS building at Kuwait
- 2007** Supplied LED Lighting to Park Hotel which won International Lighting awards
- 2010** Set up state of art factory at Manesar industrial area for led luminaires
- 2011** Began supplies to IKEA for the light DIODER
- 2012** Commenced LED Down light supply to OSRAM
- 2013** Commenced LED luminaries supply to BAJAJ
- 2014** Commenced LED luminaries supply to WIPRO
- 2015** Rated as India's top 10 LED manufacturers by electronics maker magazine
- 2016** Moved to state of art factory in 60,000 sq ft at Manesar
- 2017** Added TRILUX (Europe Number 1) as OEM/ODM partner

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# SALES AVENUES

- Manufacturing for Ikea, Osram, Bajaj, Wipro & Trilux
- Project Dealers in Australia, Kuwait, Dubai, Sri Lanka, Maldives and India
- Direct sales to projects through Architects, Consultants, Hotels Offices



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# MANUFACTURING

- Production facilities at Manesar
- Factory area - 60,000sq.ft.
- Employee strength: 200 people
- Totally integrated manufacturing :
- Electronic LED Drivers,
- LED Modules &
- Luminaries



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# QUALITY: PROCESSES & PRINCIPLES

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# FUJI PICK & PLACE MACHINE

- **Fully automatic & programmable**
- Can place 25,000 SMD components per hour with placement accuracy of  $\pm 6$  micron
- **Dust-free and antistatic environment**
- **LEDs untouched by hand**



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# POWER ANALYSIS AND H.F. NOISE METERS

- **Spectrum Analyzer**
  - Can check electro-magnetic radiations from 9KHZ to 30GHz
- **LCR**
  - Monitors inductance capacitance (ESR), resistance upto 200KHz
- **Digital Oscilloscopes**
  - frequency, power & total harmonic distortion (THD)
- **Power Analyzer**
  - VAW THD, Phase angle



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# WAVE SOLDERING MACHINE

- SEHO - world leader
- Automatic microprocessor control  
flux, preheat & solder zones
- Solder PCB up to  
350 mm width
- Rohs - lead free solder



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# CNC LATHE

- Fully programmable machine with an accuracy of 25 micron
- Useful for Turning, Knurling, Threading, Grooving, Boring, Drilling



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# QUALITY POLICY

We at **REIZ** are committed to design, manufacture and supply Safe, Fire Retardant, Energy Saving Lighting Products and Electronic Control Gear **conforming to internationally recognised standards**, to the complete satisfaction of our customers.

Towards this, we shall ensure that our products are of robust design, provide value for money and our supplies and services are timely.

To ensure the above, continual improvement will be regularly carried out resulting in reduction in errors and defects in products and reduction in machine breakdowns.

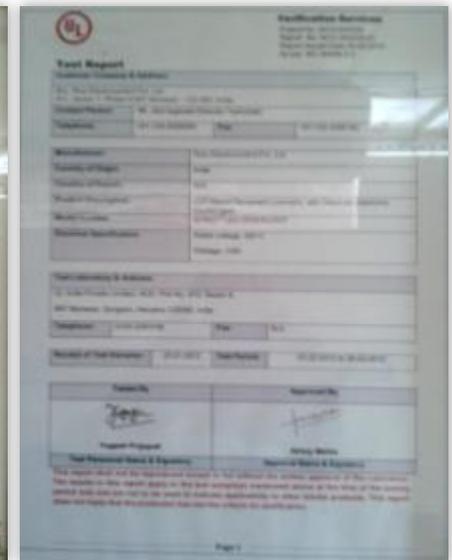
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# QUALITY: CERTIFICATIONS & NORMS

- ISO 9001-2008 certified
- UL certified
- INTERTEK certified
- ERDA certified
- TUV certified
- ERTL certified
- Conforming to CE / IEC norms



FM 533410  
ISO 9001: 2008



**IEEE**



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# SAP – INTEGRATED MANUFACTURING



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# PHOTOMETRIC LABORATORY

- Goniophotometer + Spectrometer + Integrating Sphere
- Creates photometric libraries in IES format with CRI, Lumens, Candela
- All **REIZ** luminaires are checked & optimised for photometry & efficiency at the design stage

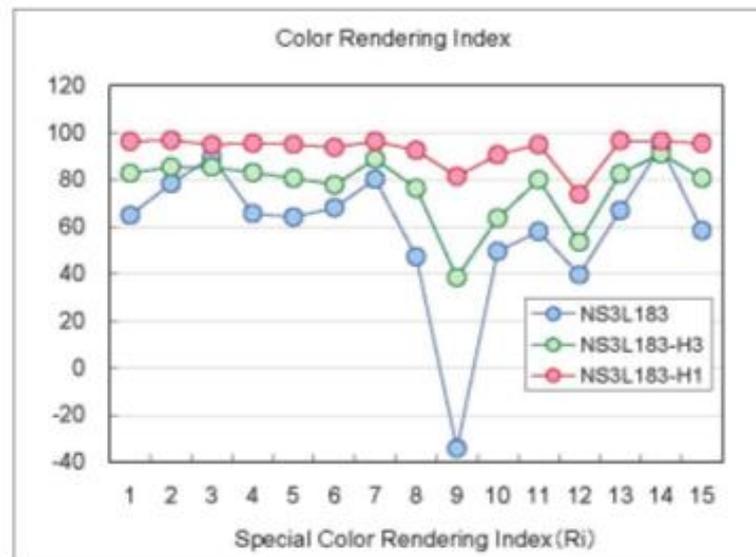
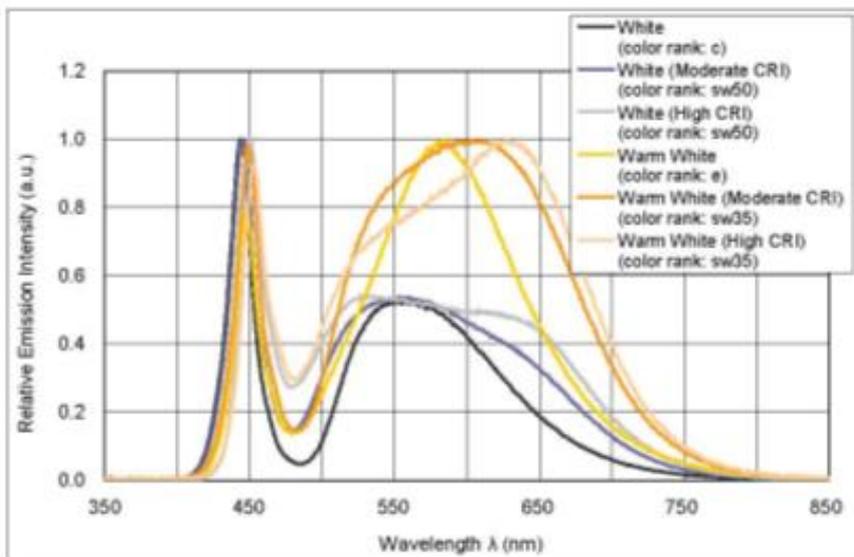


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# CRI DATA FOR ANALYSIS OF COLOUR QUALITY OF LEDS



	Ra	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	R11	R12	R13	R14	R15
Standard	70	65	78	90	66	64	68	80	47	-34	50	58	40	67	94	58
Moderate CRI	83	83	85	85	83	81	78	89	76	38	64	80	54	83	91	81
High CRI	95	96	97	95	96	95	94	96	92	81	91	95	74	97	96	95

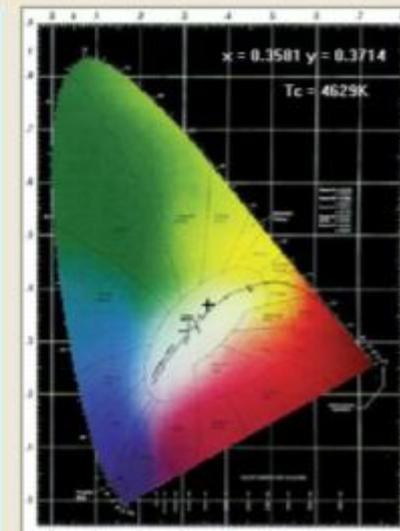
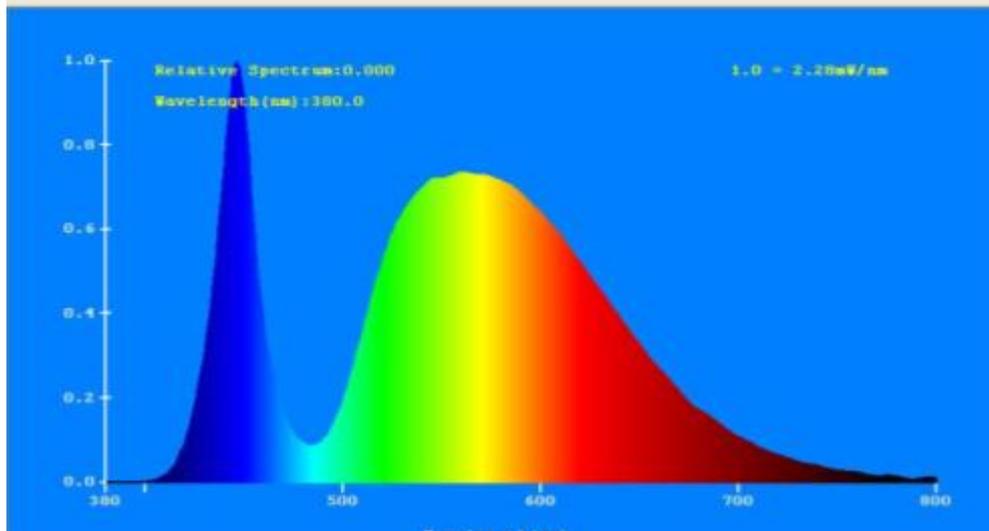
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# GONIOPHOTOMETER REPORT- POOR CRI LED

x =0.3581 y =0.3714	Reading	R1=68	R4 =63	R11=67	Instrument State
u'=0.2125 v'=-0.4959	Index	R2=74	R7 =80	R12=35	Scan Range:380nm-800nm
CCT:4629K(dev=4.74e-003)	Ra=70.1	R3=77	R8 =59	R13=60	Scan Interval:5nm
Prop WaveL:572.9nm		R4=71	R9 =0	R14=87	Ip=18916(G-3,D-49)
Parity: 18.9%		R5=68	R10=37	R15=64	REF-9158
Peak WaveL:445nm	Ratio: R=14.8% G=82.8% B=2.3%				Environment TMF:22.8deg
Average Wave:561nm	B=3.389V I=0.3500A P=1.184W PF=1.000				TMF(FMT):23.9deg
Lumi. Pow.:204.2mW	Flux: 95.476lm Efficacy: 80.48lm/W				Test Mode: precision Test
					Flux lamp:A3000K



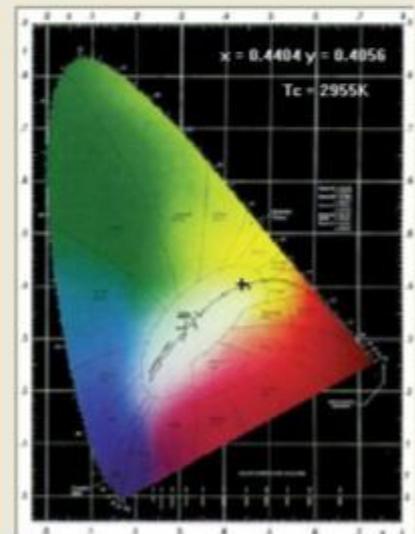
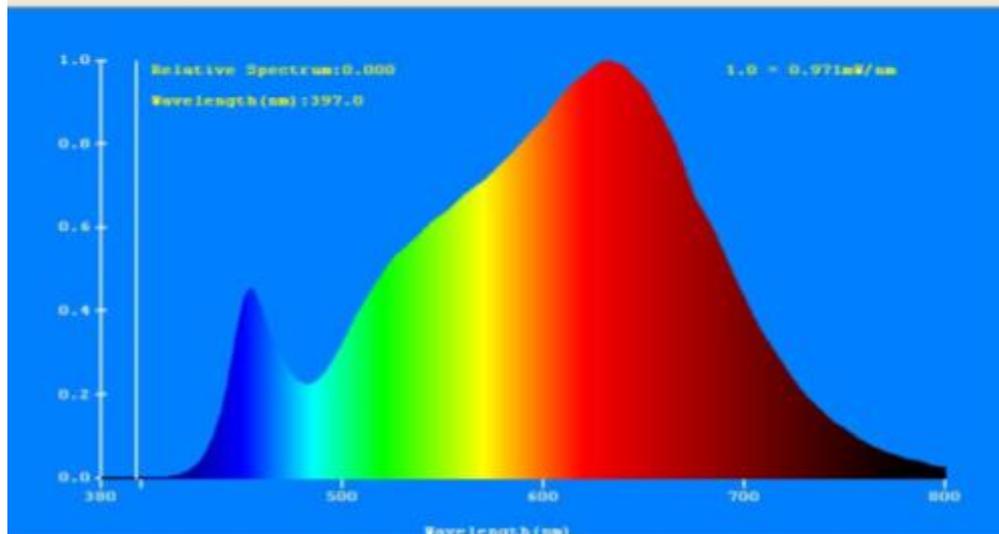
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# GONIOPHOTOMETER REPORT - HIGH CRI LED

x =0.4404 y =0.4056	Reading	R1-95	R6 -95	R11-95	Instrument State
w'=0.2522 w''=0.5225	Index	R2-96	R7 -96	R12-79	Scan Range:300nm-800nm
CCT:2955K(duv=1.40e-004)	Ra=94.4	R3-96	R8 -90	R13-96	Scan Interval:5nm
Prog. WaveL:503.0nm		R4-95	R9 -75	R14-97	Ip=22194(0-4,0-40)
Purity: 53.9%		R5-94	R10-90	R15-93	REF-44747
Peak WaveL:630nm	Ratio: R=24.6% G=72.6% B=2.7%				Environment TRF:21.0deg
Average Wave:608nm	B=3.952V I=0.3500A P=1.383W PF=1.000				TRF(PWT):19.0deg
Lumi. Flux.:173.6lm	Flux: 47.206lm Efficiency: 34.13lm/W				Test Mode: precision Test
					Flux leap:3000K

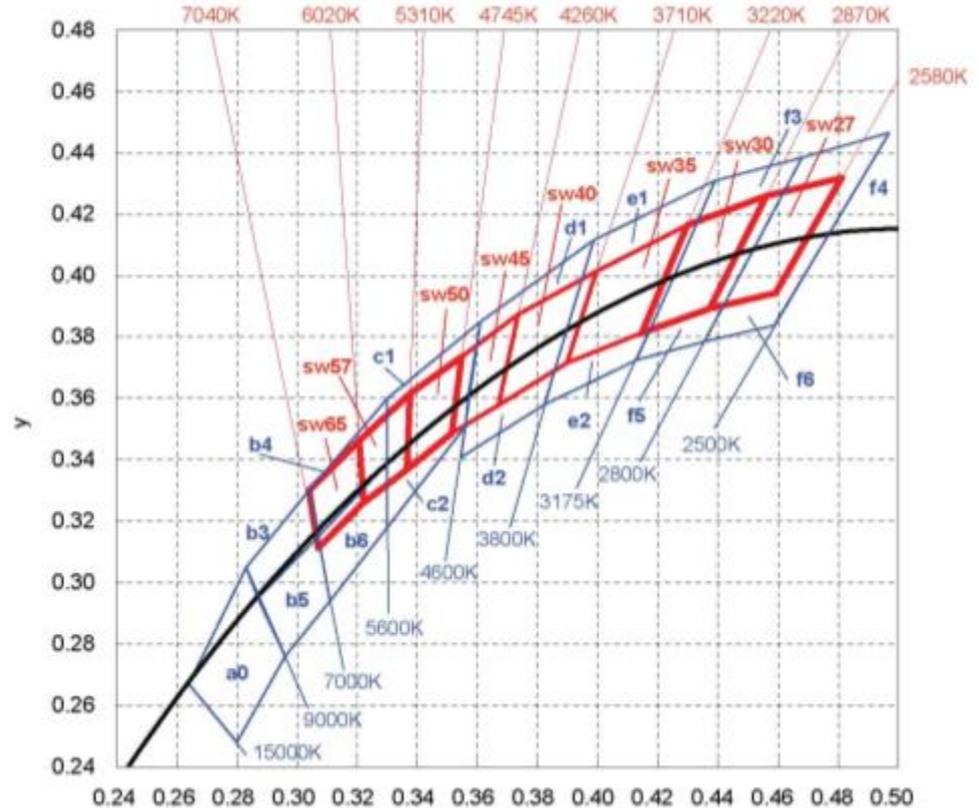


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# NARROW BINNING SELECTION < 3MACADAM FOR CONSISTENT COLOR TEMPERATURE

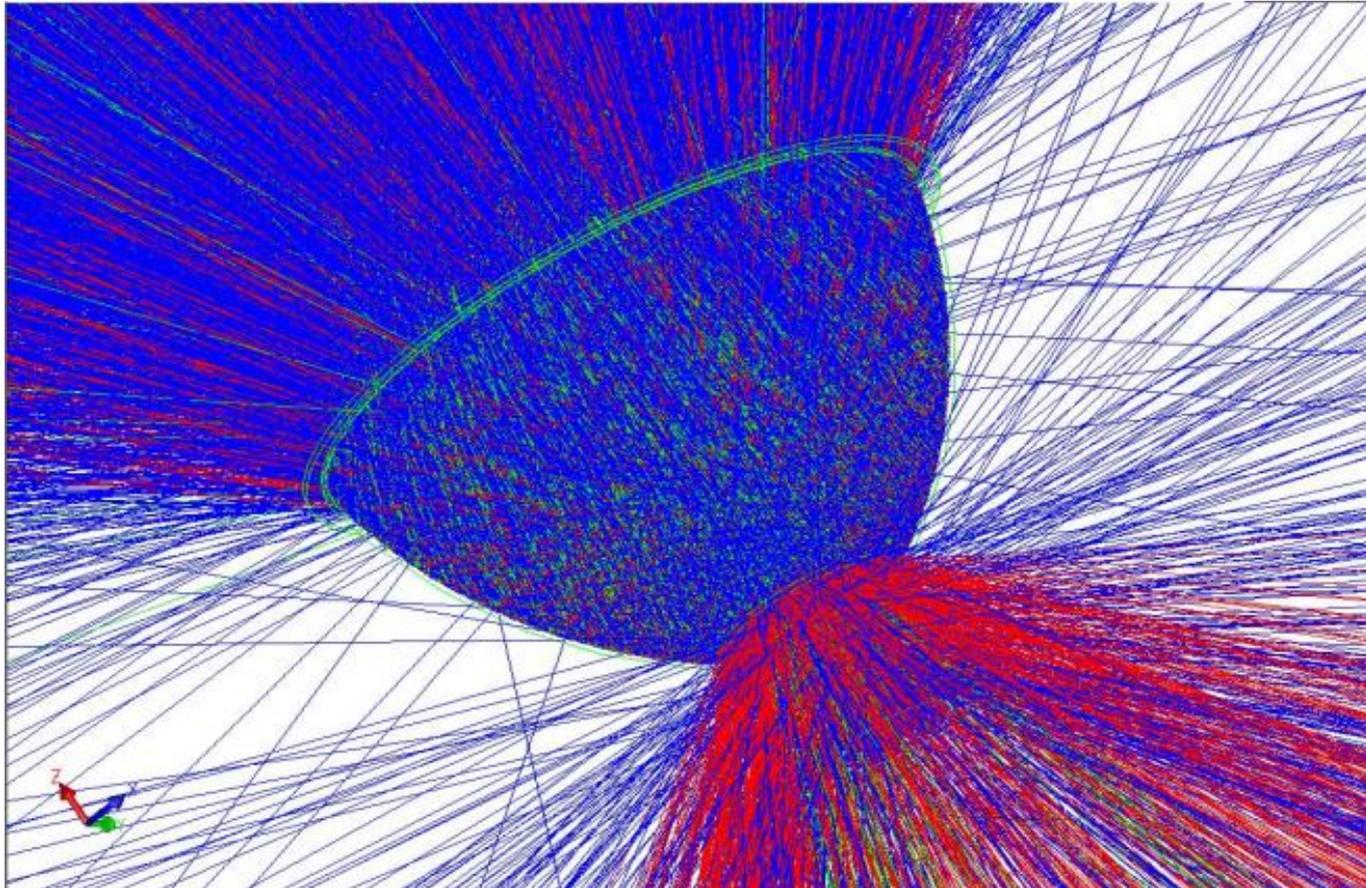


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# RAYTRACING OF REFLECTORS HIGH EFFICIENCY & LOW GLARE



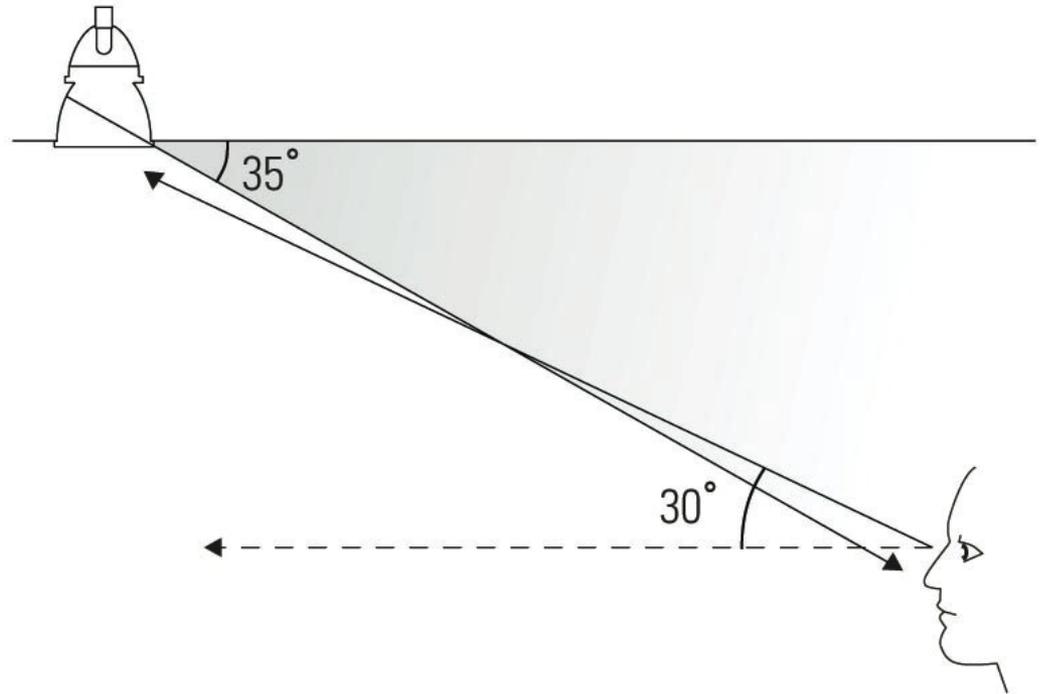
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# SOFT GLARE FREE LIGHT

- **REIZ** LED down lights feature a high cut-off angle
- The reflector & cone act together to control light distribution to keep direct light out of the normal field of view



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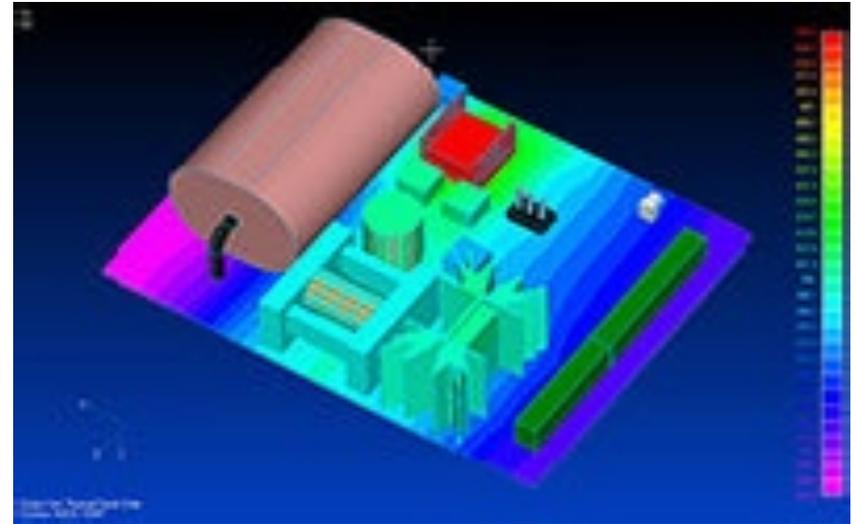
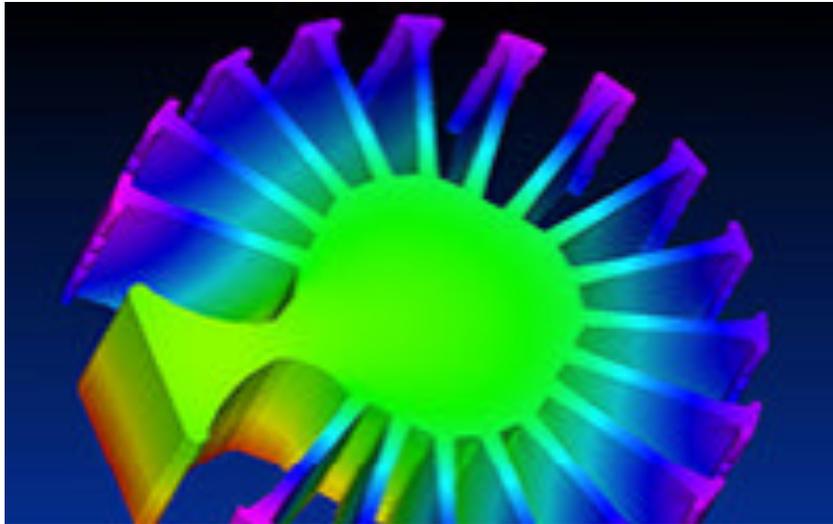
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# THERMAL ANALYSIS

## LED HEAT SINKS & LED DRIVERS

Allows optimization of heat sinks & power electronics using finite element mesh analysis



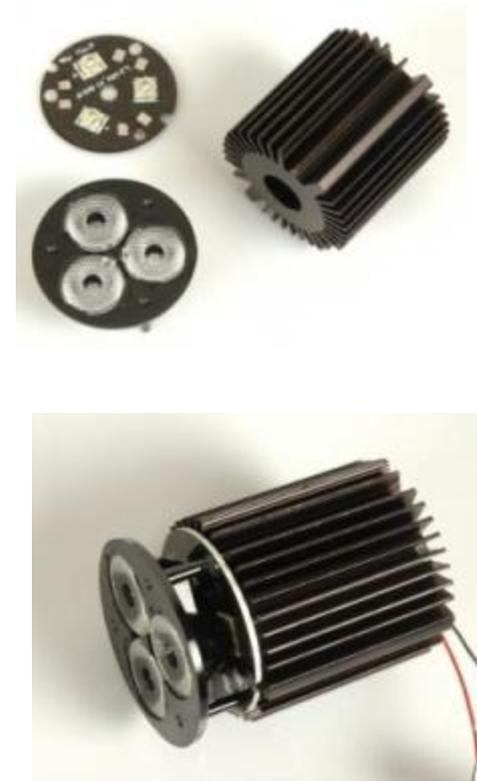
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# REIZ LED MODULES

- MCPCB - 2 T.C., 3 T.C.
- high efficiency LENS - 92 %
- Anodised Heat sink Ra - 1 um
- Thermal Adhesive High Conductivity TIM  
T.C. 3, 5, 10
- CREE / NICHIA / OSRAM leds
- Connection Wires - Strain Relief
- Aluminium alloy 6061/3 T6

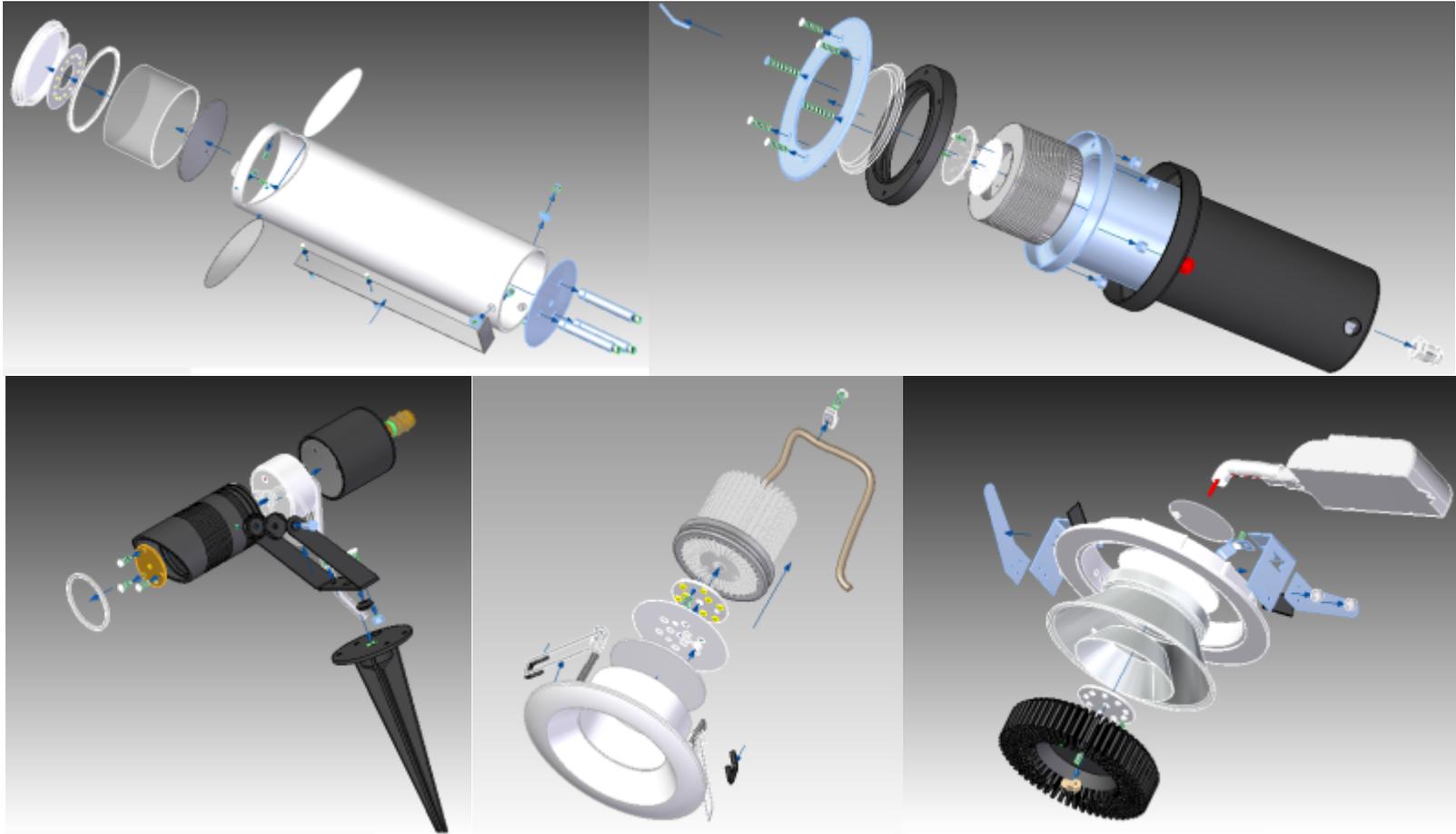


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# EXPLODED VIEWS OF LED LIGHTS

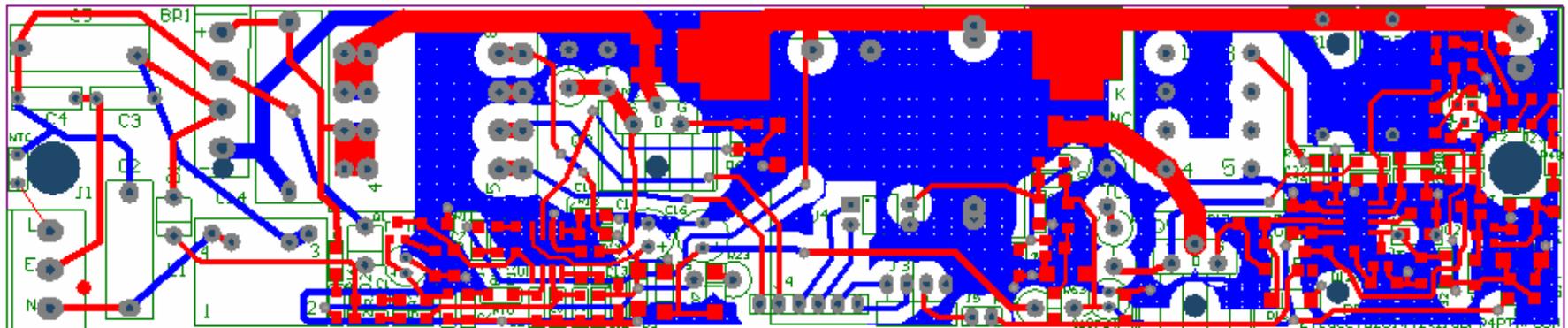


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# IN-HOUSE PCB DESIGN – THE START OF SAFETY NORMS



ETLU0CT0201X42X1.6BFR4PTH70UM (DOUBLE SIDE PTH)  
TOP LAYER: COMP. SIDE  
BOTTOM LAYER: 20GDEB F4AE6D  
PCB SIZE: 201X42MM  
MASK: GREEN BOTH SIDE  
COMP.PRINTING: WHITE(TOP SIDE)  
PCB FINISH: SMOBC WITH HOT AIR LEVELING  
U-CUT AS PER MARKING

DATE: 28.11.09

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# KEY LED SUPPLIERS

- LEDS from CREE, NICHIA, OSRAM SAMSUNG factories ensuring strong technical support
- LEDs ranging from 0.1w-50w with LM80 data
- Uninterrupted LED light > 50,000 hrs with LM79 data
- High luminous LED EFFICACY > 140 - 170 lumens / Watt
- Typical CRI 85 and high CRI 95 for HI FIDELITY LIGHT



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# WORLD CLASS OPTICS

- Innovative optics to collimate LED light in desired direction
- FROM KHATOD & LEDIL
- Standard lenses and reflectors in degrees 10, 30, 45, 10x50 elliptical lens - help in task lighting
- Asymmetrical Lenses for wall washing, vertical spaces like store shelves, machines etc. 10x50, 10x100 deg

**KHATOD®**  
Optical Solutions for LED Lighting

**LEDiL**



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# KEY SUPPLIERS APPROVED BY IKEA OSRAM & TRILUX



ON Semiconductor®



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# WIDE ARRAY OF PRODUCTS

- DRIVERS & CONTROLLERS: > 50 products
- INDOOR: > 200 products
- OUTDOOR: > 100 products



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# REIZ LED DRIVERS –THE HEART

- **Efficiency** > 90%
- **Power Factor** > 0.95, THD <10%
- **Temperature withstand** –10 to 55 C
- **Overvoltage** to 360 vac for 4 hours
- **Surge withstand** 3 kv / 6kv @8/20 us
- **EN-55015** - Interference Suppression
- **EN-61347** – Safety and Performance
- **EN-61547** - Immunity against transient voltages and surges
- **EN-62384** - Performance



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# REIZ DIMMABLE LED DRIVER

- Triac dimmable
- 0 - 10V dimmable
- PWM dimmable
- Switch dimmable
- DMX dimmable

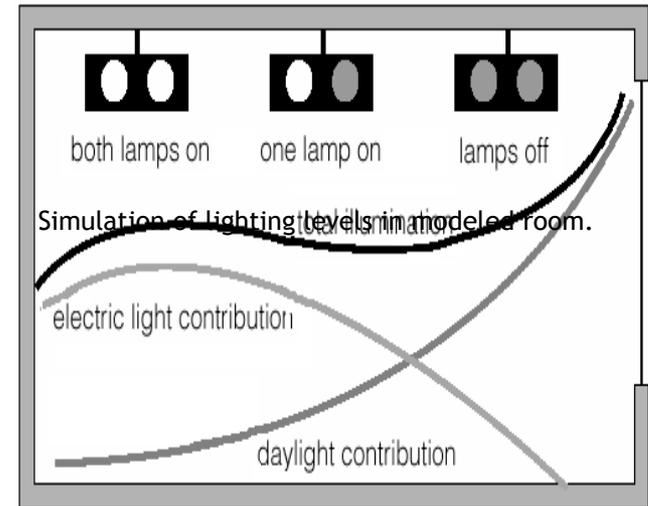
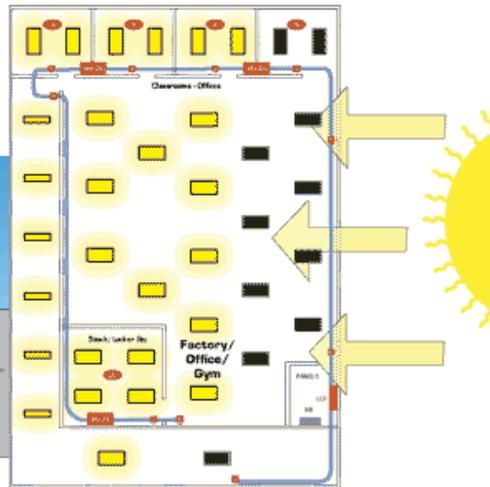
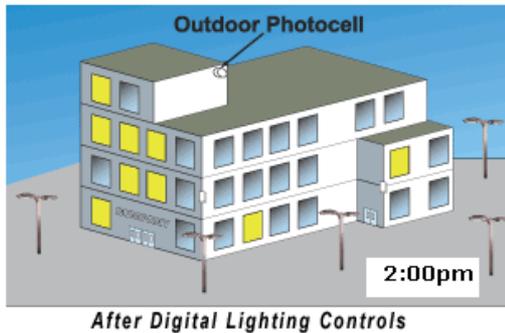
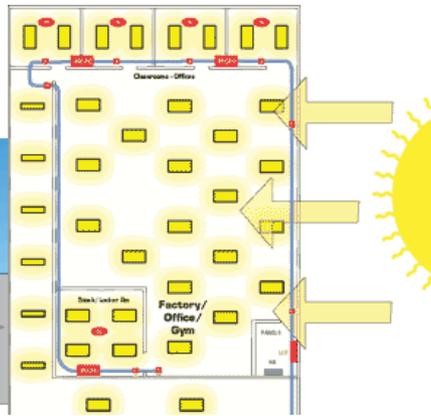
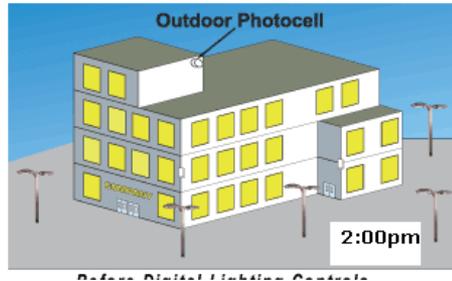


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# DAYLIGHT HARVEST CONTROL



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# INDOOR LIGHTING

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“LUNIA MAXX” DOWN LIGHT



“SUN MINI” ” DOWN LIGHT



“SUN MAXX” ” DOWN LIGHT



“SMOOTH MEGA” ” DOWN LIGHT



DIRECTIONAL SPOT “EYELID MINI”



TRAPEZE

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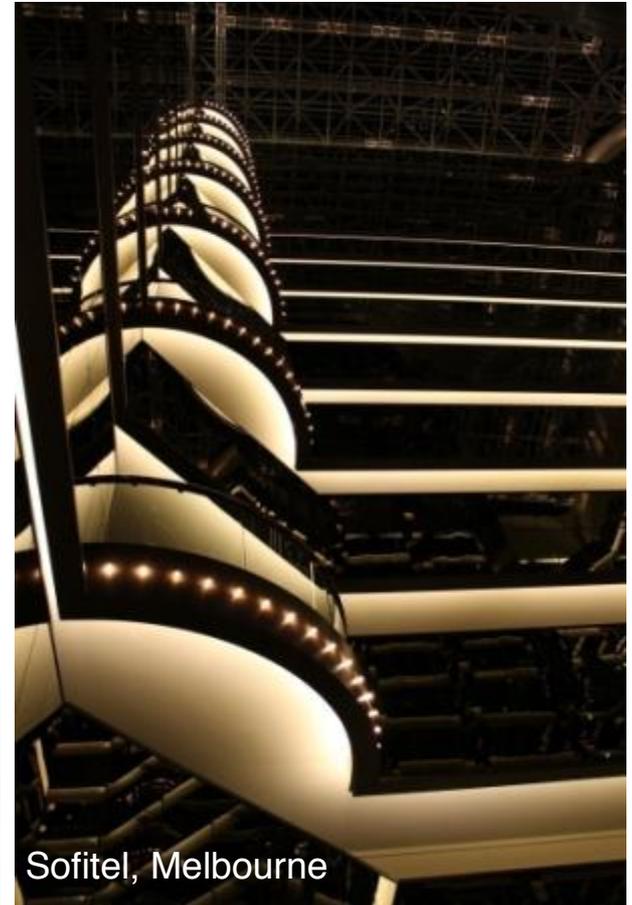
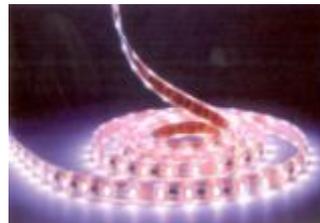
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# FLEXIBLE LIGHTING IN COVES

Flexible Lighting of Length 1.5km with high color rendering typical 85 CRI, and 120 lm /watt output creates magical effect of indirect curved coves.



LED Flexi Light



Sofitel, Melbourne

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# SURFACE MOUNTED LED TUBE LIGHT



Suspension Light "RAPIER"



Light Saber IP65



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# OUTDOOR LIGHTING

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“KENDO” PROJECTOR



“DIRECTRIX” PROJECTOR



“BEAMER HOODY” PROJECTOR



BOLLARD 360



VOLCANO MAXX



VOLCANO MILLI

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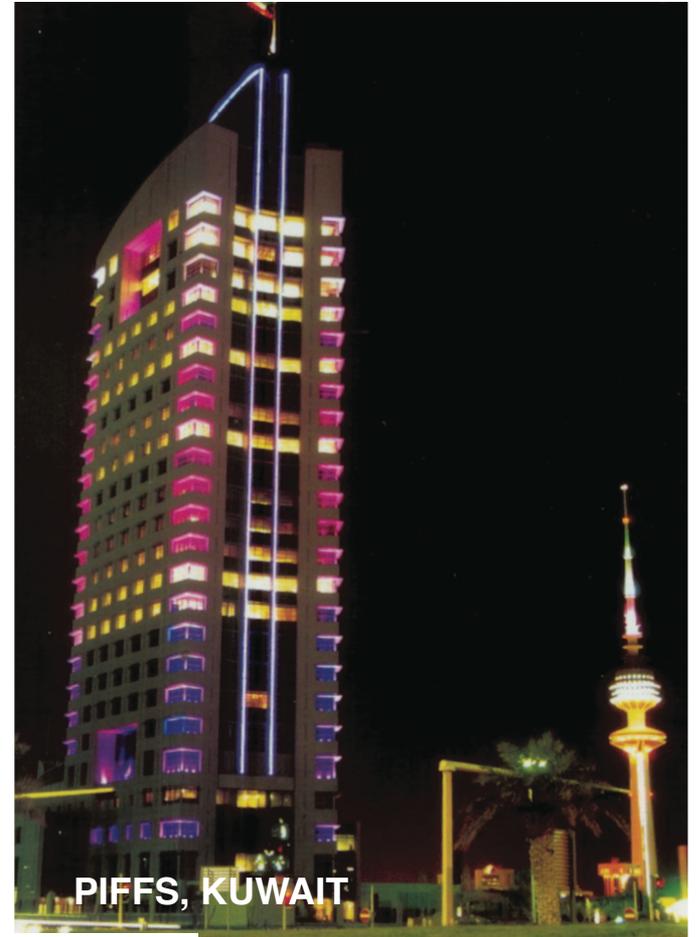
# DMX LIGHTING FOR BUILDING BEAUTIFICATION



Beamer Maxx



Beamer Hoody



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# FLEXIBLE LIGHTING IN COVES, BURIAL LIGHTS



Volcano Milli



Beamer Hoody



ITC Grand , Manesar

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# LIGHTING DESIGN AND SIMULATION

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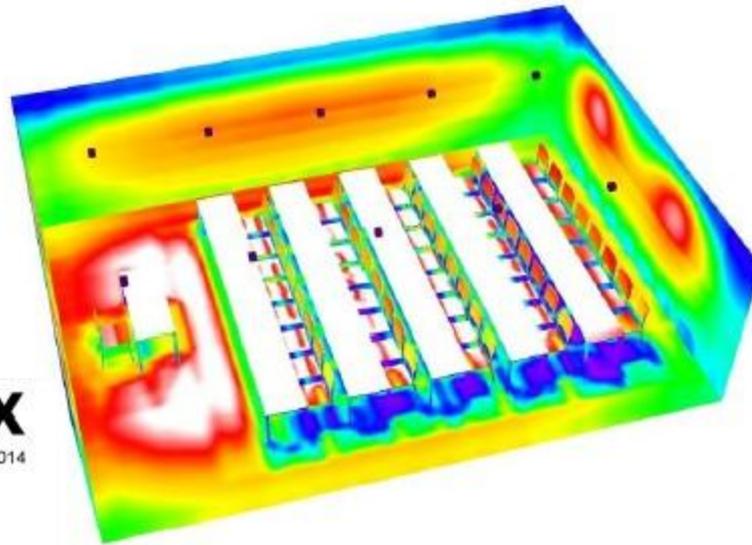
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# SIMULATION OF CLASSROOM @ IIT JODHPUR

Project - IIT Jodhpur  
Area Name - Classroom

Operator Reiz Electrocontrols Pvt Ltd  
Telephone 0124-4006161  
Fax 0124-4006162  
e-mail reiz@vsnl.com



**DIALux**  
07 / 31 / 2014

Operator  
Telephone  
Fax  
e-Mail



0 37.50 75 112.50 150 187.50 225 262.50 300 lx

**5 YEARS**  
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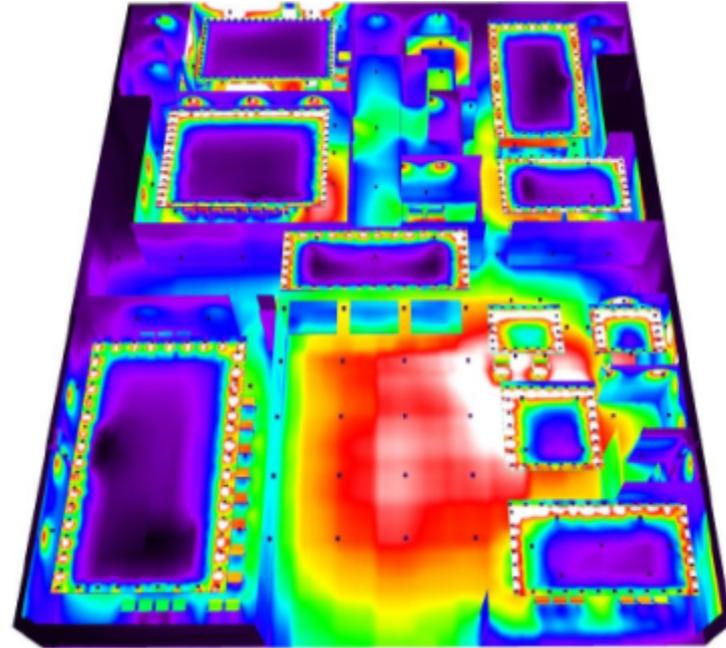
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# SIMULATION OF ADMIN BLOCK @ BAL BHARTI SCHOOL - MANESAR

Project - BBS, Manesar  
Area Name – Admin Block

Operator Reiz Electrocontrols Pvt Ltd  
Telephone 0124-4006161  
Fax 0124-4006162  
e-mail reiz@vsnl.com



DIALux



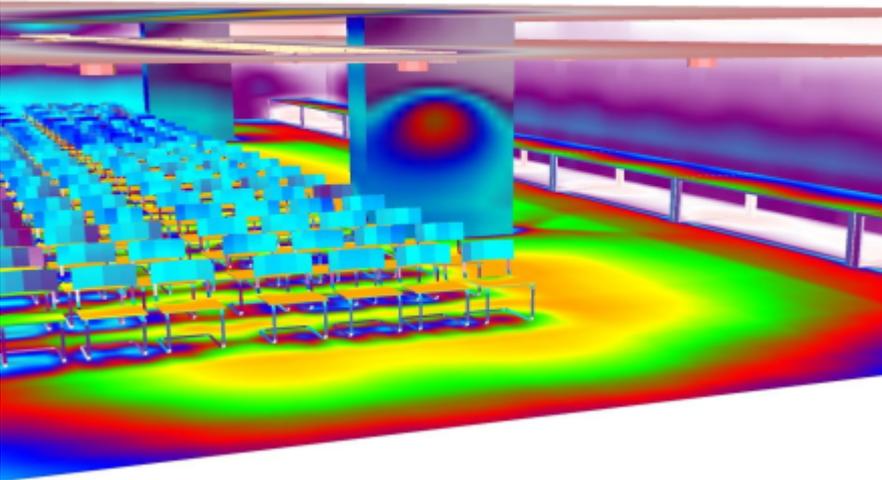
0 37.50 75 112.50 150 187.50 225 262.50 300 lx

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# INFOSYS CATERING/ TRAINING HALL - CHANDIGARH



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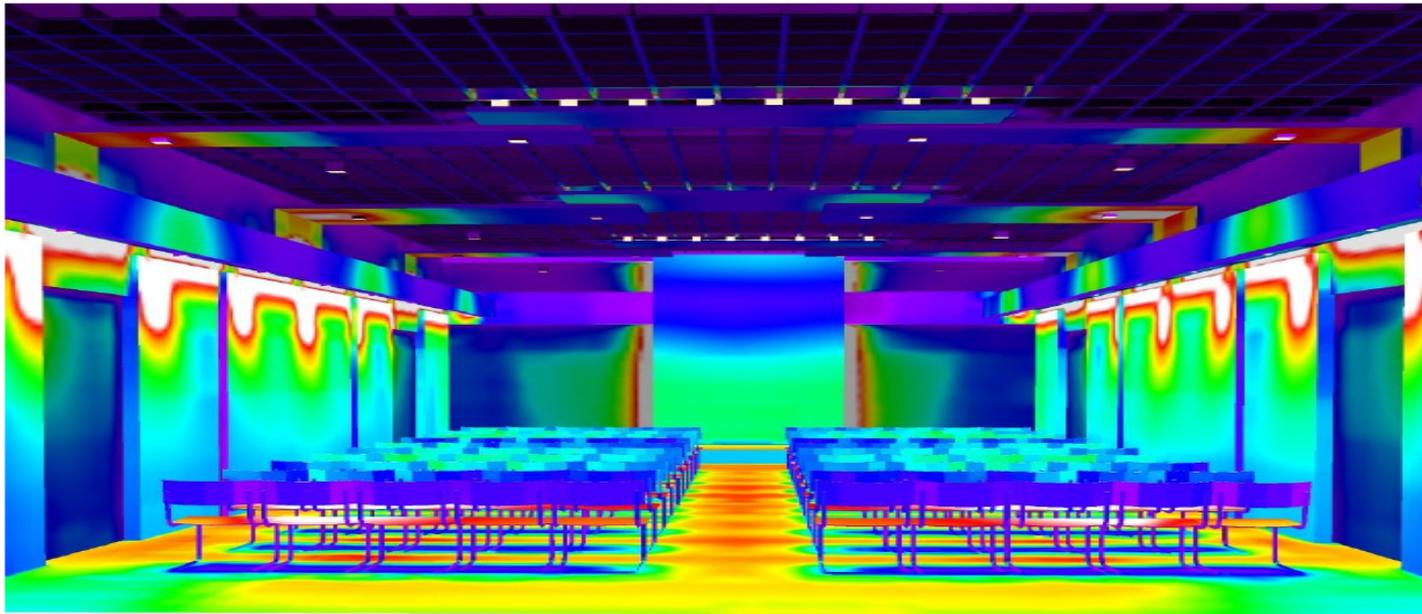
# MEDITATION HALL @ AUROBINDO ASHRAM

Project - Aurobindo Ashram  
Area Name – Meditation Hall

Operator Reiz Electrocontrols Pvt Lt  
Telephone 0124-4006161  
Fax 0124-4006162  
e-mail reiz@vsnl.com

DIALux

08 / 21 / 2014



0

37.50

75

112.50

150

187.50

225

262.50

300

lx

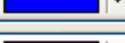
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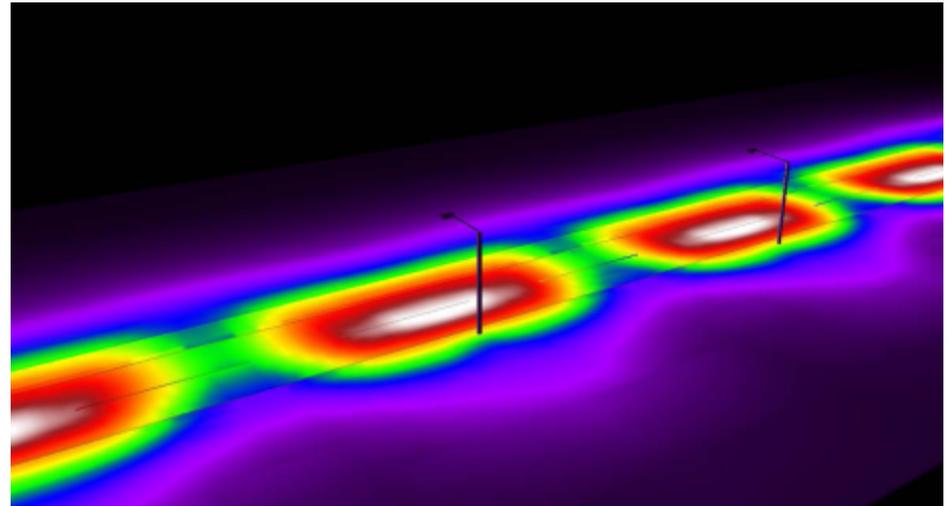
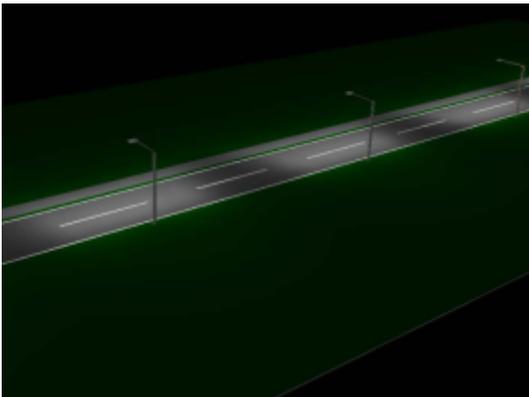
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# SIMULATION OF STREET LIGHT USING IES FILES



	80.00	lx
	60.00	lx
	40.00	lx
	20.00	lx
	10.00	lx
	5.00	lx
	2.50	lx
	1.00	lx
	0.00	lx

- CA10914\_Strada-B-GD-tape
- LED: Cree/Nichia
- LAMP height above street: 8m
- Street width: 8m
- Pole distance: 32m
- Tilted to the center of the street.



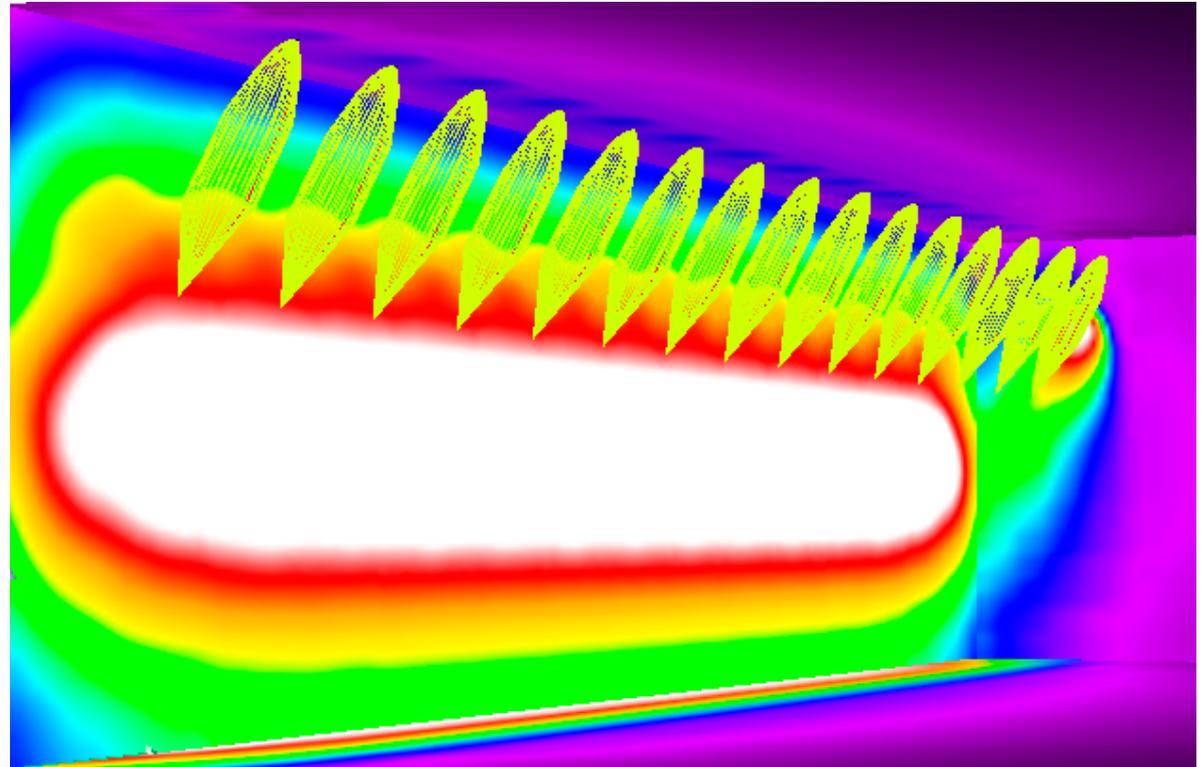
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# WALL WASHING UNIQUE UNIFORMITY IN ILLUMINATION

- Beautiful & uniform illumination from floor to ceiling
- High efficiency wall-washing optimized
- lens or Reflector options



**5** YEARS  
WARRANTY

India Advisory

Since 1988  
ISO 9001-2008 certified

# REIZ PROJECTS

**5** YEARS  
WARRANTY

India Advisory

Since 1988  
ISO 9001-2008 certified

# UNIVERSITY



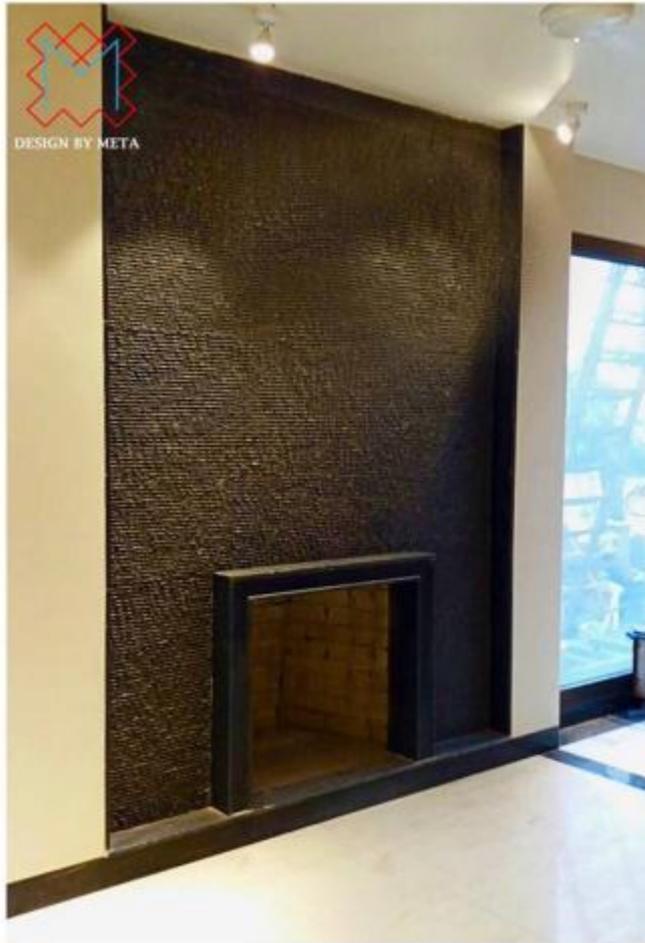
MELBOURNE - 48 VDC LIGHTING

**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# RESIDENCES



**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# OFFICES



91 Spring Board



Infosys



ICICI BANK



Infosys

**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# RETAIL



**5** YEARS  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# ENTERTAINMENT



**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# HOTELS



**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# SCHOOLS



**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# BANKS



**5 YEARS**  
WARRANTY

**India Advisory**

**Since 1988**  
ISO 9001-2008 certified

# BUILDERS



**5** YEARS  
WARRANTY

India Advisory

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ISO 9001-2008 certified

# QUALITY ASSURANCE

- Only LED company to give **5-year warranty on all products** including LED lamps
- Backed by a robust **REIZ Service Centre**
- All **REIZ** products are designed and manufactured in **REIZ** factory in India



**5 YEARS**  
WARRANTY

**India Advisory**

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## OEM's



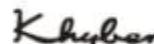
## Builders



## Hospitality



## Entertainment



## Retail/Office/School



5 YEARS WARRANTY

India Advisory

Since 1988  
ISO 9001-2008 certified

# TOP 10 LED INDIAN PLAYERS



## TOP 10 LED Indian Players

### PHILIPS

sense and simplicity

#### Philips Electronics India Ltd.

Royal Philips of the Netherlands is a diversified technology company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Philips Lighting is a global market leader with recognized expertise in the development, manufacturing and application of innovative lighting solutions. Philips have pioneered many of the key breakthroughs in lighting over the past 123 years, laying the basis for our current strength and ensuring we are well-placed to be a leader in the digital transformation. Company aim to further strengthen our position in the digital market through added investment in LED leadership while at the same time capitalising on our broad portfolio, distribution and brand in conventional lighting.

### OSRAM

Opto Semiconductors

#### OSRAM India Pvt. Ltd.

Osram Opto Semiconductors is one of the guiding lights both in technological development and in the manufacture of high-quality products. The company produces top-quality solutions in various fields such as sensor technology and laser systems. The product portfolio comprises high-performance light-emitting diodes (LEDs) – e.g. for automotive and general lighting applications – miniature LEDs for indicators, as well as infrared diodes (IRED), semiconductor lasers and detectors.

1. Indoor LED Lighting
2. Outdoor LED Lighting
3. Retail LED Lighting
4. Architectural LED Lighting
5. Horticultural LED Lighting



#### Havells India Ltd.

Havells India Limited is a \$1.3 Billion leading Fast Moving Electrical Goods (FMCG) Company with a strong global footprint.

Havells along with its brands, have earned the distinction of being the preferred choice of electrical products for discerning individuals and industrial consumers both in India and abroad. Havells offers some quality products for both Indian and international markets. Currently 70% of its product offering is energy efficient.



#### MIC Electronics Ltd.

MIC is a leading company in the design, development & manufacturing of LED Video Displays, high-end Electronic and Telecommunication equipment and development of Telecom software since 1988. MIC is a ISO 9001:2008 & ISO 14001:2004 certified company, head offices in Hyderabad, presence in all over India & globally.

LED Video, Graphics and Text Displays, LED Lighting Solutions, Embedded, System and Telecom software, Communication and Electronic Products



#### Avni Energy Solutions Pvt. Ltd.

Avni Energy is an ISO: 9001-2008 certified company entered in the lighting industry in the year 2009 as a leading manufacturer and supplier of various types of lightings, which are used in residential and commercial sectors. Avni Energy is a Bangalore based company and it cater services in Indoor & Outdoor lighting systems for domestic & commercial buildings.



#### InstaPower Ltd.

Instapower is the largest manufacturer of LED Aviation Obstruction lights in India and has over 100,000 aviation lights installed in India and other countries. Instapower a TUV certified ISO 9001 & 14001 organization, has been a leading name in power electronics for over two decades. Its product range covers:

1. Indoor Lights
2. Outdoor Lights
3. Landscape Lights
4. Architectural Lights
5. Aviation Lights
6. Road Safety Lights
7. Display Boards
8. Solar Products



#### Reiz Electrocontrols Pvt. Ltd.

REIZ is an ISO 9001: 2008 certified company, the pioneer in the field of energy saving luminaires and electronic control gear for lighting since 1988. REIZ manufactures international quality architectural luminaires for indoor and Outdoor usage and electronic control gear for energy efficient LEDs. Complete lighting systems using the energy efficient light source LED is manufactured in two factories at Gurgaon and Mansarovar in 50,000 sq. ft. REIZ led drivers and LED modules (RoHS compatible) manufactured at the Gurgaon factory are integrated with the luminaires at the Mansarovar plant. We at REIZ, use the highest quality materials to achieve energy efficiency, fire safety and long life, backed up with a 5 year warranty. Computer aided design is used extensively to simulate reflector design, luminaire design and electronic circuit design.



#### REI Electronics Pvt. Ltd.

REI Electronics Pvt Ltd (REI) is a Mysore based manufacturing company specialized in Electronics Manufacturing Service, LED lightings and also providing clean tech saving services, and having presence in both domestic & export market. REI caters to a large industry base that includes Automotive, Wiring Harness, Telecom, Consumer Electronics, Medical Electronics, Aviation, Defence, Power Electronics, HVAC industries, etc. The product line includes:

1. Commercial Lighting products
2. Street Lighting
3. Industrial Lighting
4. Focus Lighting
5. Decorative Lighting Solutions

5 YEARS WARRANTY

India Advisory

Since 1988  
ISO 9001-2008 certified



JAI HIND

**5** YEARS  
WARRANTY

India Advisory

Since 1988  
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